



Mission Statement

As the official destination management organization, the mission of the Chicago Southland Convention & Visitors Bureau is to market the communities within the Chicago Southland region as a meetings and leisure destination; soliciting conventions, exhibitions, sporting events and other related group business; engaging in visitor promotions including those which generate overnight stays for the region; promoting lodging, food and beverage, attractions, festivals and events; and other visitor related businesses; to promote and aid in tourism-related product development, thereby enhancing and developing the image, economic fabric and vitality of the Southland.